

Colorado Legislative Council Staff

FISCAL NOTE

FISCAL IMPACT:
☐ State ☐ Local ☐ Statutory Public Entity ☐ Conditional ☐ No Fiscal Impact

Rep. Lee; Liston Fiscal Analyst: Anna Gerstle (303-866-4375)

BILL TOPIC: MODIFY PREVIOUSLY APPROVED REGIONAL TOURISM PROJECT

Fiscal Impact Summary	FY 2017-2018	FY 2018-2019		
State Revenue General Fund Cash Funds	Potential increase. See State Revenue section.			
State Expenditures	<u>\$130,798</u>	<u>\$90,708</u>		
General Fund	125,516	84,036		
Centrally Appropriated Costs	5,282	6,672		
TABOR Impact	Potential increase.			
FTE Position Change	0.4 FTE	0.5 FTE		
Appropriation Required: \$125,516 - OEDIT (FY 2017-18.)				
Future Year Impacts: Ongoing expenditure and potential revenue increase.				

Summary of Legislation

The bill allows a local government participating in an approved regional tourism project to apply to the Colorado Economic Development Commission (commission) to modify a previously approved project if a component of the project is no longer viable, if the change will increase the number of out-of-state tourists visiting the project, or if the change will increase net revenue generated by the project

The bill specifies the procedures for a local government to apply to the Office of Economic Development and International Trade (OEDIT) for a project modification, as well as the procedures for OEDIT and the commission to review and approve the modified application. The commission may amend the financial award for the project, but may not approve an amount exceeding the total initial award for the project.

Background

The Regional Tourism Act is a financing mechanism that allows local governments to apply for state sales tax increment financing for tourism-related capital improvement projects. The improvements are paid from bond proceeds that are repaid from the growth in sales tax revenue, or tax increment, generated from the project. Local governments apply to the commission; the application must include a description of the project and a third-party economic analysis containing an estimate of the additional sales tax revenue that will be generated in the regional tourism zone because of the project. The commission determines what percentage of the sales tax increment is necessary for the project to be built, and may approve up to two projects per year.

The commission has approved five tourism improvement districts in Colorado. Three projects (in Colorado Springs, Pueblo, and Denver) are currently receiving state sales tax increment revenue, one project in Aurora has not been implemented and does not receive any diverted revenue, and one project in Northern Colorado has not yet begun.

Assumptions

Of five total projects, the fiscal note assumes that two will apply for modification in FY 2017-18, and one will apply in FY 2018-19. In addition, the fiscal note assumes that costs and workload for the program will extend through multiple years.

State Revenue

The revenue impact of this bill cannot be quantified because it is dependent on decisions made by the commission. The commission may reduce the sales tax diverted to the project, resulting in additional General Fund revenue. Because the bill does not allow the commission to increase the original amount of sales tax diverted to the project, the bill will not reduce General Fund revenue.

TABOR Impact

This bill may increase state revenue from sales tax, which will increase the amount of money required to be refunded under TABOR for FY 2017-18 and FY 2018-19. TABOR refunds are paid out of the General Fund. In years when the state collects revenue above the TABOR limit, the increase in General Fund revenue has no net impact on the amount of money available in the General Fund for the budget, as both revenue to the General Fund and the refund obligation increase by equal amounts.

State Expenditures

The bill increases General Fund expenditures in OEDIT by \$130,798 and 0.4 FTE in FY 2017-18 and \$90,708 and 0.5 FTE in FY 2018-19. Costs are listed in Table 1 and discussed below.

Table 1. Expenditures Under SB 17-248				
Cost Components	FY 2017-18	FY 2018-19		
Personal Services	\$30,328	\$36,394		
FTE - OEDIT	0.3 FTE	0.4 FTE		
Legal Services	25,188	12,642		
FTE - Department of Law	0.1 FTE	0.1 FTE		
Third Party Analyses	60,000	30,000		
Meeting Costs	10,000	5,000		
Centrally Appropriated Costs*	5,282	6,672		
TOTAL	\$130,798	\$90,708		

^{*} Centrally appropriated costs are not included in the bill's appropriation.

Personal services. OEDIT requires 0.3 FTE in FY 2017-18 and 0.4 FTE in FY 2018-19 to establish application procedures, work with local governments on applications for modifications, review and approve applications, and make recommendations to the commission. The FY 2017-18 FTE costs are based on an August 1, 2017, start date and are prorated based on the General Fund paydate shift.

Legal services. OEDIT requires approximately \$25,188 in FY 2017-18 and \$12,642 in FY 2018-19 for legal services associated with modifying approved projects. The fiscal note assumes 133 hours per project at a rate of \$95.05 per hour. Legal services are provided by the Department of Law, which requires an allocation of 0.1 FTE to provide the services.

In addition, there are likely to be litigation costs associated with modifying projects that have already been approved. The scope of these costs cannot be estimated. For informational purposes, recent litigation surrounding an approved project cost approximately \$15,000. The fiscal note assumes that any litigation costs will initially be accomplished within existing appropriations and that should additional resources be required, it will be addressed through the annual budget process.

Third party analyses. OEDIT requires \$60,000 in FY 2017-18 and \$30,000 in FY 2018-19 to conduct third-party analyses of the economic impact analyses submitted by local governments as part of the application for modification. The fiscal note assumes \$30,000 per analysis. To the extent that local governments reimburse OEDIT for the cost of the third party analysis, net costs may be lower than the estimated \$30,000 cost for each analysis.

Meeting costs. OEDIT requires \$10,000 in FY 2017-18 and \$5,000 in FY 2018-19 to hold additional commission meetings to review and approve applications for modifications. The fiscal note assumes two onsite and two offsite meetings per application at a cost \$5,000 per application.

Centrally appropriated costs. Pursuant to a Joint Budget Committee policy, certain costs associated with this bill are addressed through the annual budget process and centrally appropriated in the Long Bill or supplemental appropriations bills, rather than in this bill. The centrally appropriated costs subject to this policy are estimated in the fiscal note for informational purposes and summarized in Table 2.

Table 2. Centrally Appropriated Costs Under SB 17-248				
Cost Components	FY 2017-18	FY 2018-19		
Employee Insurance (Health, Life, Dental, and Short-term Disability)	\$2,564	\$3,411		
Supplemental Employee Retirement Payments	2,718	3,261		
TOTAL	\$5,282	\$6,672		

Local Government Impact

Beginning in FY 2017-18, the bill increases workload and costs for local governments that have an approved regional tourism project and that apply to modify the project. These costs have not been estimated.

Effective Date

The bill takes effect August 9, 2017, if the General Assembly adjourns on May 10, 2017, as scheduled, and no referendum petition is filed.

State Appropriations

In FY 2017-18, the bill requires a General Fund appropriation of \$125,516 and an allocation of 0.3 FTE to the Office of Economic Development and International Trade. Of that amount, \$25,118, and an allocation of 0.1 FTE, is reappropriated to the Department of Law.

State and Local Government Contacts

Counties
Information Technology
Law
Municipalities
Office of Economic Development and International Trade